



SERIES 2

Building on previous research on local food procurement, this series is celebrating local food champions and their commitment to supporting Ontario's agri-food sector.

LOCAL FOOD CHAMPIONS: FACES BEHIND OUR FOOD



Profiling Riverside Natural Foods Ltd.

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LOCAL FOOD CHAMPIONS

RIVERSIDE NATURAL FOODS LTD.



“To inspire a Healthier and More Compassionate World, Where Access to Good Food is a Reality for All”

EXECUTIVE SUMMARY

Riverside Natural Foods Ltd., founded in 2013 by siblings Nima, Sahba, and Salma Fotovat, is a Canadian family-owned company behind the MadeGood brand, producing healthy, organic, and school-safe snacks for global markets. Rooted in its purpose “to inspire a healthier and more compassionate world, where access to good food is a reality for all”, Riverside operates with a triple bottom line philosophy of people, planet, and profit. The company invests in sustainable farming partnerships such as the Regenerative Organic Oats (ROO) program with Canadian Organic Growers, supports ethical global ingredient sourcing, and pioneers eco-friendly packaging innovations that have reduced virgin plastic use by 77%.

Alongside initiatives in electrification, food security, and transparent sustainability reporting, Riverside Natural Foods exemplifies how a values-driven business can scale globally while fostering resilience, community well-being, and positive environmental impact.

These and many other initiatives such as electrifying assets, addressing food security and more, are highlighted in an annual report at <https://www.riversidenaturalfoods.com/planet>



“VERY EARLY IN OUR LIVES, WE WERE FORTUNATE TO WITNESS THE INCREDIBLE POTENTIAL OF BUSINESS AS A FORCE FOR POSITIVE CHANGE, A POWERFUL MEANS TO UPLIFT AND CREATE VALUE FOR EVERY STAKEHOLDER INVOLVED. WHEN ONE EXPERIENCES THIS, IT’S PURE MAGIC! THIS INSTILLED IN US A HOPEFULNESS AND SENSE OF OPTIMISM THAT WE FOUND A WAY TO DO OUR PART”



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